

# OSCAR NUNEZ

GRAPHIC DESIGNER · BRAND SYSTEMS · 3D VISUALIZATION

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Bilingual (English and Spanish) designer uniting brand systems, print, and photoreal 3D. **Nine years in design and 3D, six delivering for Amazon, United Airlines, and the U.S. Department of Defense**, now leading brand, communications, and fundraising for a South King County nonprofit. NVIDIA Deep Learning and NCA Generative-AI certified.

## EXPERIENCE

### Communications & Marketing Coordinator / Fund Development Manager, **Villa Comunitaria** Oct 2024 - Present

- ◆ Secured **\$500,000+** in grant funding and raised **\$50,000+** through donor campaigns as a one-person communications department reporting to the Executive Director; submitted **\$870,000+** across 10+ proposals.
- ◆ Rebranded the organization solo: logo, typography, color, and a full brand guide, rolled out across print, signage, and bilingual event collateral under fixed deadlines.
- ◆ Drove a **48.6%** average email open rate and **26%** organic Facebook growth (3,700 to 4,672); built custom grant-tracking dashboards for board reporting.

### Freelance Designer & 3D Artist, **Independent** Nov 2022 - Present

- ◆ Brand identity, illustration, and product visualization for consumer, technology, and small-business clients.
- ◆ Built artbyoscar.com with a hand-coded WebGL hero scene; designed the Empapados grand-opening campaign, including a 33 by 81 inch large-format printed menu.

### Multimedia Specialist 2, **Solers Research Group (Dept. of Defense)** Oct 2023 - Nov 2024

- ◆ Modeled, textured, and rendered naval navigation equipment for U.S. Navy training (sextant, compass, alidade, ship-mounted "Big Eyes" binoculars) to instructional-grade fidelity for Unity and Articulate programs.

### 3D Designer, **ECPI University** Mar 2023 - Jun 2024

- ◆ Built **15** photoreal digital patients with facial animation via NVIDIA Omniverse Audio2Face; produced 20 clinical-simulation animations directed by nurse instructors.

### 3D Artist, **Miller Creative (United Airlines)** Mar 2023 - Nov 2023

- ◆ Modeled photoreal airport environments and aircraft for United Airlines; delivered assets for large-scale LED virtual-production walls to agency brand standards.

### 3D Editorial Artist, **Amazon Marketing (Contract)** Dec 2021 - Mar 2022

- ◆ Produced photoreal CGI product visualizations across home, outdoor, tools, and personal-care listings, working from CAD data through the track pipeline to Amazon brand specs.

## SELECTED EARLIER EXPERIENCE

3D Virtual Staging Artist, View Labs · 3D Material Artist, Ditto · Legal Visualization Artist, IPdemons · Creative Marketing Consultant, Mutarex Digital · 3D Artist Intern, Pyramide Productions

## TECHNICAL SKILLS

**Design & Layout:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere), Figma, Canva, DaVinci Resolve

**3D & Rendering:** Blender, Maya, Cinema 4D, ZBrush, NVIDIA Omniverse, iClone, Cycles, Arnold, Iray, Octane, V-Ray

**Brand & Print:** Brand identity systems, style guides, large-format print, signage, packaging, typography and color management

**Marketing:** Mailchimp, social and motion graphics, presentation and campaign design, print production management

**Languages:** English and Spanish (native bilingual)

## EDUCATION

**BFA, 3D Art & Illustration**  
Northwest College of Art and Design

## CERTIFICATIONS

**NVIDIA Deep Learning Certification**  
**NCA Generative-AI (LLM) Certification**